



## Press Release

### **GP Batteries Launches Primary Lithium 9-volt Battery** The Ideal Power Solution for User-replaceable Electronic Devices

XXX, January XX, 2009 – As an expert in battery technology and the world’s leading battery manufacturer, GP Batteries today launched the Primary Lithium 9-volt battery (CR-V9) to cope with the growing demand for reliable and high performance batteries in diversified markets. GP Primary Lithium 9-volt battery is developed with advanced Japanese technology and produced under strict and consistent quality control, ensuring its high standard of performance.

With various exceptional features, GP Primary Lithium 9-volt battery is an ideal power solution for user-replaceable electronic devices. Its special spiral cell construction provides high power for high discharge current applications. The battery is developed with superior safety design and specific crimp construction for leakage proof. It can also operate at a wide temperature range and maintain an excellent discharge performance at extremely low temperatures. The low self-discharge rate of less than 1% per year contributes to the excellent power retention of the battery. GP Primary Lithium 9-volt battery is also an environmental friendly choice as its electrolytes does not contain hazardous lithium perchlorate, demonstrating GP’s continued effort in environmental protection.

The high power GP Primary Lithium 9-volt battery is especially suitable for ionization-type smoke detectors, which require highly reliable performance over an extended operation period under extreme ambient conditions. Also, it delivers 10-year service life that fulfills the requirement of ionization-type smoke detectors. This maintenance-free battery can even last five times longer than alkaline batteries, making it the best consumer-replacement battery for devices in security devices, medical equipment, meters, wireless transmitters, electronic toll collection system and military applications.

“GP Batteries has always been committed to developing products which respond to the market trend. We are proud to introduce the GP Primary Lithium 9-volt battery, the high performance batteries with advanced features, to better-suit customers’ needs.” said Josephine Ng, Marketing Director of GP Batteries.

In addition to 9-volt battery, the range of GP Primary Lithium batteries also includes Cylindrical and Coin batteries for different applications, offering numerous advantages over other conventional primary batteries.

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**About GP Batteries**

*GP Batteries International Limited is principally engaged in the development, manufacture and marketing of batteries and battery related products. The company is the world's top ten battery manufacturer and the no.1 battery manufacturer in Asia outside Japan.*

*As a member of Gold Peak Group in Hong Kong, GP Batteries has rapidly expanded to become one of the world's major suppliers of primary and rechargeable batteries. GP Batteries Group supplies an extensive range of battery products to electronic manufacturers, leading battery companies as well as consumer retail markets under its own **GP** brand name.*

*GP Batteries' major production facilities are located in Hong Kong, China, Taiwan, Singapore and Malaysia, supported by marketing and trading offices spanning across Asia, Europe and North America. For more information on GP Batteries, please visit **[www.gpbatteries.com](http://www.gpbatteries.com)***